

List of tracking tools on uszit-bier.ch

Name	Category	Purpose	Optout Link
Google	Site analytics	Analytics tools to measure website, app, digital and offline data	https://tools.google.com/dlpage/gaoptout
Facebook	Marketing	Web marketing	https://www.facebook.com/help/568137493302217
Facebook Pixel	Advertising	Retargeting of Facebook ads	https://consent.connect.ringier.ch/#/facebook-opt-out